



September 2004

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Dear Board Members, Contributors and Governmental Leaders:

## Governance

We are proud to announce the addition of two business leaders to the SCCEE board of directors. **Brent Hardy** is resident manager of *UBS Financial Services* in Spartanburg and **Berend (Bery) Van der Meer** is plant manager of *DuPont Teijin Films* in Florence.

Our next board of directors meeting is Friday, November 19, 2004, 12 noon, at the National Bank of South Carolina, 1241 Main Street, Columbia.

## New Center for Economic Education

**Columbia College** has approved the establishment of a Center for Economic Education to be directed by **Dr. Mona El Shazly**, chairperson of The College's department of business and economics.

This is South Carolina's sixth center for economic education. The others are located at Charleston Southern, Clemson, Francis Marion, Lander and Winthrop Universities.

## Retirement Planning Seminar Supports School PTOs

SCCEE and **Mike Switzer**, program host of the *South Carolina Business Review* broadcast each weekday morning on South Carolina's *ETV Radio Network*, are cosponsoring **How to Make the Most of Your Retirement Plan** on Tuesday, October 19, from 7 to 8:30 p.m. at USC's Daniel Management Center in Columbia. The seminar is designed for both beginning investors and those who want a better rate of return on their current investments.

Each program participant may indicate the school PTO of their choice to receive \$5.00 of the \$25 registration fee. This is one way in which the Council can increase awareness with the general public of the need to improve economic and financial literacy in our schools.

To access the seminar registration form log onto to [www.sceconomics.org](http://www.sceconomics.org) or call us at 803-777-8676.

## Merrill Lynch Presents....The South Carolina Stock Market Simulation

Merrill Lynch and SCCEE are preparing to announce a new partnership for the stock market simulation. Through major funding from Merrill Lynch, SCCEE will fully develop the **Merrill Lynch Young Entrepreneur** award to recognize young people who have figured out how to put honest money in their pockets.

The **Merrill Lynch Distinguished Advisor Award** will provide a \$750 cash prize and an all-expense paid trip to attend the New York Stock Exchange's Teacher Workshop during the summer.

This partnership provides the Council tremendous opportunity to advance economic literacy in our state. Details will be available in the next few weeks.

### **“Globalization, Entrepreneurship, and Liberty” Conference on Free Trade**

You are invited to attend an all-day conference focusing on the economic and moral superiority of free trade on Friday, October 15 at the College of Charleston’s Tate Center for Entrepreneurship. Featured speakers from the U.S., Europe and Africa include Don Boudreaux, chairman of the economics department at George Mason University, Fairfax, Virginia, and Kendra Okonski and Julian Morris, International Policy Network, London.

The conference is sponsored by the Bastiat Society for Free Trade, the College of Charleston and the South Carolina World Trade Center. To see a detailed agenda log onto [www.scwtc.org](http://www.scwtc.org).

### **Teacher Training Programs**

**Wachovia** has approved a three year grant beginning in 2005 to provide teacher training programs in the Midlands. *Get a Grip on Life: Understanding Economics and Personal Finance* targets teachers in grades 3 to 8 to improve their understanding and comfort in teaching these subjects and to improve students’ performance on the Palmetto Achievement Challenge Test (PACT).

Upcoming training programs:

- **Kelly Miller Elementary School**, Fairfield County School District, two all-day in-service trainings for teachers in grades K-5 on September 29 and October 27.
- **DECA** in-service program on International Trade, October 5.
- *Financial Fitness for Life* program co-sponsored by the **State Department of Education’s department of Family and Consumer Sciences**, November 4.

### **ELITE Teacher Selected for Russia Program**

**Kelly Bolen**, *Greenbrier Elementary School*, Greenville School District, is one of 12 teachers from the U.S. selected to travel to St. Petersburg, Russia this October to write economics lesson plans with teachers from *EconomicsInternational’s* partner countries. Kelly is our third ELITE teacher to win this honor in the past 18 months.

Please join me in wishing **Kelly Bolen** schastlivogo puti (bon voyage)!

Warm regards,



Helen Meyers