

FOR IMMEDIATE RELEASE  
February 10, 2004

Contact: Helen Meyers  
803-777-8677 Office  
803-348-2034 Mobile  
[hmeyers@moore.sc.edu](mailto:hmeyers@moore.sc.edu)

**MEDIA ALERT....MEDIA ALERT.....MEDIA ALERT**

**SOUTH CAROLINA ATTORNEY GENERAL ANNOUNCES**  
**INVESTOR EDUCATION FOR STUDENTS**

WHO: **South Carolina Attorney General Henry McMaster** announces a partnership with the Office of the Attorney General's Securities Division and the South Carolina Council on Economic Education (SCCEE). **Teacher Kelly Wright her 5<sup>th</sup> grade students** demonstrate how the South Carolina Stock Market Simulation works.

WHAT: The Attorney General recognizes that a sound education, including the basic principles involved in earning, spending, saving and investing money, is the best defense against potential losses due to securities fraud, sales abuses, and other investment-related scams.

**Partnership Goals:**

- To improve the economic and financial literacy of Kindergarten to 12<sup>th</sup> grade students.
- To give students the skills they need to be good decision-makers, productive citizens and informed voters.
- To support South Carolina's K-12 educators by giving them the training and teaching materials they need to integrate economics and personal finance activities into the core curriculum.

WHEN: Friday, February 13  
10:30 a.m.

WHERE: **Forest Lake Elementary School**, Richland School District Two  
6801 Brookfield Road, Columbia, South Carolina

WHY: The SC Stock Market Simulation is a statewide program that engages students in the study of economics and the securities market by emphasizing learning economic concepts such as supply, demand and opportunity cost, and how these concepts affect investment outcomes. The program is coordinated by the **South Carolina Council on Economic Education**, a nonprofit organization established in 1975 to help ensure that all South Carolina students leave high school with a sound foundation in economic principles, an understanding of our economy and how it works, and a strong appreciation for the American free enterprise system.