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## **Helen Meyers Named President of South Carolina Council On Economic Education**

COLUMBIA, S.C. — Helen Meyers has been named president of the South Carolina Council on Economic Education, effective July 1, by its Board of Directors.

Meyers comes to the Council from Junior Achievement of Central South Carolina where she has been vice president since 1999.

The South Carolina Council on Economic Education is the only organization in the state specifically chartered to provide K-12 teachers continuing education in economics. Among the Council's programs are four university-based Centers for Economic Education which specifically exist to better prepare teachers to teach student's about the market-based economy.

"Helen's unique background and experience will be invaluable to the Council on Economic Education," said S. Hunter Howard Jr., chairman of the board of directors. "She is already a champion for economic education in South Carolina schools and works closely with a wide range of stakeholders, including schools and business. Her understanding of the needs of educators and businesspeople make her an excellent choice to lead the Council."

At Junior Achievement, Meyers was responsible for meeting the overall fund-raising goals of Junior Achievement, recruiting board members and developing positive relationships with school superintendents, principals and teachers. In addition to supervising staff, she has

**(MORE)**

**Page 2**

developed partnerships with other organizations working with youth in South Carolina. She worked closely with a 70-member board of directors and 10-member executive committee.

A former classroom teacher, Meyers earned a master's degree in education from Southern Illinois University and an undergraduate degree in elementary education and special education from Western Illinois University. She active in community organizations and has served as president of the South Carolina Council for Exceptional Children and the Council for Children with Behavioral Disorders.

“The mission of the Council is to ensure all young people in South Carolina have a sound understanding of the free enterprise system,” said Howard. “These students are our state’s economic future and it is important that we give them the proper background as they prepare to be consumers, investors, responsible citizens, members of the workforce and participants in our global economy. Helen Meyers will provide the leadership and vision to help our schools give South Carolina students the opportunity to fully participate in and enjoy the benefits of our economic system.”

During the 2002-2003 school year, more than 600 teachers attended workshops and course conducted by the Centers and more than 100 teachers and 6,000 students participated in the Stock Market Simulation program. The Council is an independent, non-profit, non-partisan educational organization funded primarily by contributions from corporations and individuals who recognize the need for economic literacy among today’s students.

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