



March 2004

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Dear Board Members, Contributors and Governmental Leaders:

Governance

The SCCEE board of directors will hold its next meeting at the **Charlotte Office of the Federal Reserve Bank of Richmond** on Friday, May 14, 2004. This will give us the opportunity to meet **Jeff Kane**, senior vice president in charge, who was appointed to this position in October 2003. The meeting begins at noon and includes lunch followed by a tour of the bank.

Please make every effort to attend this meeting. We hope to develop a long term, mutually beneficial relationship with the bank.

Programs

Dara Duguay, *Jump\$tart Coalition* executive director, is one of the featured speakers at the Financial Fitness Institute, Moore School of Business, June 8 & 9, 2004. Dara's topic is "The Status of Personal Financial Literacy in the U.S." **South Carolina Attorney General Henry McMaster** is also headlining the bill.

The Institute's goal is to increase teachers' knowledge of important financial issues such as taxes, credit/debt, banking, insurance, investing. They'll receive the Financial Fitness for Life curriculum which teaches students personal finance while exposing them to an economic way of thinking.

Contact me today for information on how you can get involved with this Institute. Many thanks to those who have already stepped up to the plate to help sponsor the program or provide a guest speaker: Bank of America, Clemson University, Fannie Mae, Morgan Stanley, SC Chamber of Commerce, SC Federal Credit Union, Independent Insurance Agents & Brokers of SC; SC Office of the Attorney General.

SC Stock Market Simulation

Awards Luncheon

The annual SC Stock Market Simulation awards banquet is Friday, April 23 at the Riverbanks Zoo in Columbia. The top four winning teams in the elementary, middle and high school divisions from fall 2003 and spring 2004 semesters (and their parents and teachers) are invited to attend. The winning teams receive trophies and team members receive t-shirts and certificates. **SC Attorney General Henry McMaster** is the keynote speaker.

Please plan to attend and support our next generation of savvy investors. Lunch tickets are \$15.

Mayor's Blue Chip Investors Program

This semester 28 teams of 8th grade students from H.E. McCracken Middle School in Bluffton are participating in the *Mayor's Blue Chip Investors Program* sponsored by the Bluffton Economic Development Committee. **Mayor Hank Johnston** and social studies teacher **Vinny Emery** are piloting the program. In addition to winning \$50 U.S. savings bonds, the team with the best portfolio also wins the honor of having dinner with the mayor.

Centers for Economic Education

SCCEE provides teacher training through partnerships with university-based Centers for Economic Education. This unique system leverages South Carolina's intellectual capacity by supporting relationships between universities and local school districts. Economics professors at **Charleston Southern University, Clemson University, Francis Marion University, Lander University** and **Winthrop University** are directors of the Centers for Economic Education.

Since January the center directors have worked with more than 300 teachers in the following districts helping them learn how to make economics come alive in the classroom: Charleston; Clover; Darlington; Florence Four; Lexington Two; and Lexington Five.

Funding Opportunity

The Council is in need of \$19,000 to fund our **ELITE** program, **Educational Leaders in Teaching Economics**. The 19 ELITE teachers have been carefully selected by the center directors based on enthusiasm and experience in teaching, training in economics and knowledge of the SC Social Studies standards for economics.

The ELITEs participate in intensive all-day trainings conducted by the center directors to hone their knowledge of economic concepts. In turn, ELITEs share their knowledge with other teachers by co-presenting workshops and other professional development sessions.

Funding of this program will help pay for training the ELITE teachers, curriculum and materials, honorariums, and mileage. We'd love to have this program named after your company or someone you would like to honor.

Public Relations

Read all about SCCEE in the April-June issue of the *Business & Economic Review* published by the Division of Research of the Moore School of Business. The article focuses on the benefits of teaching economics to young people beginning in kindergarten.

Mike Switzer, host of the daily program *South Carolina Business Review* on the South Carolina Educational Radio Network ran an interview of me on Wednesday, March 31 and featured www.sceconomics.org as the website of the week.

As always, your support of our programs is valued and appreciated.



Helen Meyers, President