



December 2004

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## Dear Board Members, Contributors and Governmental Leaders:

### Governance

Please put the following dates on your calendar for the 2005 board of directors meetings which will be held at the **SC Chamber of Commerce on Fridays from 12 to 2 p.m.**

February 18

September 16

May 20

November 18

### Programs

2004 was a banner year for the Council. More than 1,000 teachers participated in our training programs, up from 750 teachers in 2003. *Many thanks to our supporters for providing the resources to make this possible.*

### 2005 Campaign for Economic Literacy

In recognition of the Council's 30<sup>th</sup> anniversary, SCCEE is conducting a Campaign for Economic Literacy. Campaign goal: to improve economic understanding in order to ensure our children's future ability to carry out South Carolina's economic development strategies. Campaign activities include:

#### *Survey of Economic Literacy*

In partnership with the Office of the South Carolina Attorney General and Merrill Lynch, SCCEE conducted a survey of high school students to examine their familiarity with basic economic principles. **Attorney General Henry McMaster** will release the survey results at a press conference in January.

#### *Book Distribution and In-Service Training Program*

Through support from the National Council on Economic Education and the SC Attorney General, SCCEE is offering an economic book distribution and in-service training program to elementary and middle schools in the bottom third of the Poverty Index. The program goal is to improve students' economic understanding and positively influence their performance on the PACT. Twenty-nine school districts fall within this range of the poverty index. The program is available to the first 25 schools that schedule a training date for their teachers.

#### *Summits on Economic Literacy*

SCCEE, the Charlotte Branch of the Federal Reserve Bank, and the Centers for Economic Education are sponsoring regional Summits on Economic Literacy for business leaders, school administrators, and others who share our concern about the economic literacy of our children and their future ability to carry out economic development strategies in our communities. **Jeff Kane**, senior vice president in charge of the Charlotte Fed, is the keynote speaker. You are cordially invited to attend the first two summits:

Winthrop University Center for Economic Education, Thursday, February 3

Charleston Southern University Center for Economic Education, Wednesday, March 30

Merrill Lynch presents **South Carolina Stock Market Simulation**<sup>®</sup>  
A program of the SC Council on Economic Education. 

**Merrill Lynch Presents.....South Carolina Stock Market Simulation**

During fall semester 2004, stock market teams competed in the traditional simulation and in *Hootie & the Blowfish Take Stock in South Carolina*. The winning teams:

**Traditional simulation**

*Elementary School Division*

\$118,520

“Monster Money Makers”

Harbison West Elementary School

Lexington District Five

Teacher: Angel Norris

*Middle School Division*

\$126,525

“Sky High Brokers”

Darlington ALERT

Darlington School District

Teacher: Dr. Seldon Buck

*High School Division*

\$129,273

“Red”

West Oak High School

Oconee School District

Teacher: Jeff Leard

**Hootie Stock Program**

*Elementary School Division*

\$109,876

New Prospect Elementary School

Anderson District Five

Teacher: Tom Johnson

*Middle School Division*

\$107,604

“The Chickens”

Gold Hill Middle School

York District Four

Teacher: Amy Bartholomew

*College Division*

\$106,984

“Gamecocks”

University of South Carolina

Department of Retailing

Teacher: Annette Hoover

*Dinner With the Mayor*

In the Mayor’s Blue Chip Investors Program, the following teams are in the lead to win the honor of having dinner with their mayors:

**Mayor Bill Barnet**

\$125,544

Spartanburg High School

Teacher: Bruce Woodfin

**Mayor Hank Johnston**

\$111,075

McCracken Middle School

Teacher: Karen Hurst

One of Merrill Lynch’s programs sums it up well, *Investing Pays Off*. Thank you for investing in our efforts to train teachers to teach economics. We are pleased with this year’s return on your investment and look forward to an even better return next year.

Warm regards,



Helen Meyers, president